

ADVENT HOUSE PEM BOARD REPORT

MARCH, 2024

Advent House: We have welcomed 3 new residents since our last meeting in December 2023. This number is lower than we typically have due to having 2 extremely stable residents that have been with us, one for 7 weeks and the other 9 weeks. If they show no further signs of decline, we will pursue a more appropriate placement for them with family and social worker assistance.

Staff: The primary staff, consisting of volunteer coordinator, business manager, and fundraiser coordinator, are working efficiently and continue to do an outstanding job. We have filled 2 weekend on-call nurse positions and continue to work to cover 2 remaining nurse on-call positions (one weekend nurse and one for weekdays). We are still looking for a per diem HR representative to assist us with project based services, policy development (related to vacation time, disabilities, etc.) and recommendations for resolution of performance issues that may arise.

House Maintenance: Dave Voigt has been doing a great job - he strung the Christmas lights for us this year and has been re-organizing all of the tools and supplies in our garage. Rob Kapal has also been providing assistance as needed.

Finance Committee: Continues to meet on a regular basis and is doing an incredible job of overseeing our financial status.

Fundraising:

- For the **2023 Annual Appeal** we “lit up the house” by setting out the luminaries in the front yard in memory of loved ones. The donations for this brought in \$34,800, which is \$1800 more than the previous year.
- Our 2023 mid-year appeal (tied to Glenda’s retirement) did not appear to significantly impact end of year appeal revenues. We will be sending out another mid-year appeal this June/July.
- Nicole McClurg, our Fundraising Coordinator, has been busy planning our **2024 Gala**, to be held on Saturday, April 13th at Monroe Golf Club. We hope to see many of you in attendance! Kevin Cooman is once again donating his Nantucket timeshare to the live auction, and we have several other exciting offerings, including golf at Oak Hill, dinner for 8 at Monroe Golf Club, gift certificate to Mirbeau Inn and Spa, and a YETI cooler filled with high end craft beer. We will also have a wide variety of silent auction items available, including many popular MacKenzie Childs pieces. Thank you to our committee volunteers, Pam Gambriel, Mary Jo Coniglio, and Karen Zachman, for donating their time and talents to our cause. This year we will be using a mobile bidding platform, which is a big change from previous years, but one that we think will make it

easier on our volunteers at the end of the evening. We will also be acknowledging our volunteers with 20 years of service or more at the Gala this year!

- The 2024 **Advent House Golf Tournament** will be held on Friday, September 13th at Victor Hills Golf Club. This will likely be our last year at Victor Hills, as the committee feels we should look at hosting at a nicer venue. We are looking at Ravenwood and Greystone as possibilities and would like to make a decision and set a date for Fall 2025 by this summer.
- Nicole has applied for two **grants**, the Fairport Rotary Grant and the Masonic Service Bureau grant. Both grants are worth up to \$1000. \$35,561.
- This year at Fairport Canal Days we will have a booth manned by our staff and volunteers to bring additional awareness to the community. We will offer brochures, volunteer applications, and Sweet Charity information. This is a heavily trafficked event and our goal is to be visible to many people in one location.
- Another new fundraising activity that's being explored is a Pickleball Tournament at The Fairport Pickleball Club in Fairport.

Sweet Charity:

- Nicole continues to assist **Sweet Charity** with their marketing and social media needs. She also serves on the Sweet Charity Oversight Committee. She meets with Meg and Ward every Tuesday to discuss their needs and any upcoming sales. Extending the hours of operation to include an extra day has proved to be profitable. We may also explore the idea of including one day in which the shop stays open a few hours later in the evening to capture people who are just getting out of work.
- Glenda Hastings stepped down from her managerial role and is now working 2 days a week as a volunteer. Meg Sarnoff is the sole Manager and Ward Pedde was promoted to Assistant Manager.
- The Sweet Charity Oversight Committee has handled both the store and personnel changes with finesse and is a valuable new asset to ensure our largest supporter continues on a lengthy upward trajectory.

Volunteers:

- We have updated our computerized system to manage volunteer scheduling. This has been working quite well. Maintaining a full schedule has been a challenge as always. Many of our regular volunteers head south for the winter. Many have been ill and many others have been caring for loved ones. However, with 56 shifts a week to fill we only have one or two openings at most each week.
- Susan Pauly, our Volunteer Coordinator, has recruited 9 new volunteers so far in 2024, in addition to 6 new Harley students and 3 St. John Fisher nursing students.
- Recruitment efforts include: Volunteer Match website, Emails to local churches to encourage them to post our opportunities.
- The Perinton Presbyterian Church is providing a series on "Partners that provide a home of peace and welcome to people in the community". Susan and Nicole will attend this meeting to provide information about what Advent House has to offer.

- Our “Volunteers Needed “ sign is back out front this week, now that we are hopefully safe from more snow fall.
- Volunteer recruitment flyers are handed out at Sweet Charity at the register.
- Our snow team volunteers have kept our walk clear and salted this winter.
- We have a couple of high school students who bake bread for us on a regular basis.
- We have had the Threshold Choir and other musicians come and sing for our residents.
- We have also had a Reiki Therapist come in for the residents, at their request.
- Volunteer recognition month is in April. Preparation for this includes:
 - Invitations for this year’s Gala have been extended to all volunteers with 20 or more years of service. We plan to recognize them at the Gala, if they come. We are also having commemorative name tags made for them.
 - Susan is creating a large poster in the office to recognize all of our volunteers and will list their years of service.
 - A volunteer appreciation event will take place in May or June.

Thank you for your continued faithfulness and support.

Peace,
Molly Shanto RN / Brenda Ferraro RN Co-Directors