

PEM Board Report – March 2020  
Vicki Deady, Advent House Director of Development

1. The 2019 Annual Appeal fundraiser was successful with a net profit of \$38,747.93. The 2019 theme of “*Snowflakes are one of nature’s most fragile things, but just look what they can do when they stick together*” resonated with our volunteers, our donors and our community. The white snowflake ornaments looked beautiful on our Christmas tree. I processed the responses and wrote 320 Annual Appeal thank you notes during the month of December and January.
  
2. The 2020 Advent House Dinner Dance will be held on Saturday, April 18 at Monroe Golf Club. I processed and sent out 400 invitations in mid-January as well as 800 postcards announcing the 2020 Advent House fundraisers (the April Dinner Dance and the September Golf Tournament). The Gala committee continues to meet monthly. Each member is so generous with their time and their donations. Committee members are Becky Nickel, Karen Zachman, Mary Jo Coniglio, Julie Schwartz and Pam Gambriell. I am delighted to announce that our Live Auction items include: a Stowe, VT Log Cabin that sleeps 10, a Golf foursome & lunch at Cobblestone Creek Country Club, Golf for three players with member Dan Loughran at Oak Hill Country Club, a Chef’s Dinner with Wine Pairings at Monroe Golf Club, a Spa & Overnight package at the newly opened Lake House in Canandaigua, NY, two box seats to the Buffalo Bills/NY Jets game and a weeks’ stay at Boca Grande condo. Our Silent Auction includes many MacKenzie Childs items, handbags from Coach, Kate Spade and Tory Birch, Simon Pearce handblown glassware as well as many local gift cards from businesses and restaurants. We will once again feature a Wine Pull of nearly 100 bottles of wine donated by the committee and a few Advent House volunteers.

We would love to have the support of the PEM Board. Please considering attending, or purchasing ad space or even making a donation of a restaurant gift card to be used in our Silent Auction. Thank you to Rick Hill, who advertises in our program each and every year and regular attendees, Kevin & Sue Cooman and Mark & Judy Burgeson.

3. The final net profit for the 2019 United Way Day of Giving, ROC THE DAY, was **\$1,483.60.**
  
4. I prepared grant requests for the Masonic Service Bureau, The Waldron Rise Foundation, The Unitarian Church, The Fairport Rotary Club and Tithing committees for several of our local churches. I sent out thank you notes for 2019 Monthly donors and handled the change-over of our Filemaker database from 2019 to 2020. I continued to work with the new volunteer who is updating donations in Filemaker especially due to the high volume of donation entries at year end and updated website for 2020 fundraisers.

5. For Sweet Charity, I continue to spend Wednesdays on location. In the past 3 months, I have worked several Fridays/Saturdays especially during the Christmas season and the Dish set & Glassware sale during February. I coordinated the paperwork for a grant of \$1,500 from the ExxonMobil Foundation due to the efforts of one of our volunteers at Sweet Charity.
6. I supervised the purchase and installation of the new Sliding Glass door on the basement level that replaced the broken one (hopefully it will reduce the number of mice in the winter!). I supervised the purchase and installation of new handicapped accessible toilets in the residents' rooms.

Respectfully submitted,  
Vicki Deady, Advent House Director of Development