

PEM Board Report – May 2019
Vicki Deady, Advent House Director of Development

The 2019 Advent House Dinner Dance & Auction was another wonderful success. Our final numbers are coming in at \$46,531. A history of our net profit for this event is as follows: 2010: \$22,984, 2012: \$28,390, 2013: \$32,350, 2014: \$33,199, 2015: \$35,106, 2016: \$41,489, 2017: \$47,929 and 2018: \$54,159. The Live and Silent Auction came in at over \$34K which was greater than our entire Advent House Dinner Dance profits from 2008 – 2014. We had 250 very happy guests attend that evening. The square chip readers on the cell phones/IPads again worked well and is a more cost-effective check-out option for us. The 2020 Advent House Dinner Dance & Auction date is scheduled for Saturday, April 18, 2020. at Monroe Golf Club. Over 200 thank you letters were completed and sent this month.

The final numbers for the 2018 Annual Appeal were \$35,776.78 (2017: \$38,562) (2016: \$35,640).

Submitted requests to all area Catholic churches (their tithing committees). We have received a Masonic Service Bureau grant for 2019 and will attend the presentation in June of this year. We have received a grant for \$700 from the Joseph Brown Fund/RACF. Additionally, we have received a check from the First Unitarian Church of Rochester from their May 12th collection plate (in honor of a past resident).

The Kick-off meeting for the 2019 Advent House Golf Tournament was held on Tuesday, May 21st. The event will be held on Friday, September 13, 2019 at Victor Hills Golf Course at noon. Invitations will be sent out mid-June. I have recruited a new committee member, Kenny Apostolakas, who will be available to us on a limited basis as two of our key committee members are travelling this summer. We are in need of folks to help secure Raffle items for the Golfers. Please contact Vicki if you have an interest in this and she will provide you with a short list of businesses. I have updated the documents for Golf Tournament Businesses Assignments in order to reach out to some new businesses (that we don't contact for the Gala as we try not to double-dip!)

We also get donations from Benevity and Amazon Smile. The Benevity donations are from employees (similar to United Way). The Amazon donations are based on a percentage from sales when users log on to Amazon Smile and sign up with their non-profit and then order from Amazon Smile.

Advent House wishes to recognize the efforts of Trish Dunn, who takes advantage of the Morgan Stanley Volunteer Incentive Program (VIP) whereby non-profits receive grants based on the number of volunteer hours of an employee. Morgan Stanley donated \$1,000 based on her volunteer hours.

I have completed the PCI Compliance Self-Assessment document for 2019. This is a yearly requirement due to our use of credit card machines (for Sweet Charity and at the Gala). I helped to prepare budget recommendations for 2019-2020 prior to our Finance Committee meeting especially reviewing the Sweet Charity costs for the past year and making recommendations for next year.

Respectfully submitted,

Vicki Deady
Advent House Director of Development