PEM Board Report – March 2019 Vicki Deady, Advent House Director of Development

- 1. Advent House has received our 2nd check from Vehicles for Charity, a program I signed up for in 2017 that allows us to accept the donation of used vehicles that have been sold by The Arc Thrift stores.
- 2. The 2018 Annual Appeal fundraiser was successful with a net profit of \$34,927 (a couple more donations came in early March!). The 2018 theme of "Angels live among us". Sometimes they hide their wings, but there is no disguising the peace and hope they bring" resonated with our volunteers and the white angel ornaments looked beautiful on our Christmas tree. I processed response and wrote 339 Annual Appeal thank you notes during the month of December and January.
- 3. The 2019 Advent House Dinner Dance will be held on Saturday, April 6 at Monroe Golf Club. I processed and sent out 400 invitations in mid-January as well as 800 postcards announcing the 2019 Advent House fundraisers (the April Dinner Dance and the September Golf Tournament). The Gala committee continues to meet monthly. Each member is so generous with their time and their donations. Committee members are Becky Nickel, Karen Zachman, Mary Jo Coniglio, Julie Schwartz and Rita Haley. I am delighted to announce that our Live Auction items include: a Stowe, VT Log Cabin that sleeps 10, a Golf foursome & lunch at Cobblestone Creek Country Club, Golf for three players with member Dan Loughran at Oak Hill Country Club, a Chef's Dinner with Wine Pairings at Monroe Golf Club, a Limo Bus for 12 to visit 3 breweries with dinner at Genesee Brewery and a weeks stay at Boca Grande condo. Our Silent Auction includes many MacKenzie Childs items, handbags from Coach, Kate Spade and Tory Birch, Simon Pearce and Corning handblown glassware as well as many local gift cards from businesses and restaurants. We will once again feature a Wine Pull of nearly 100 bottles of wine donated by the committee and a few Advent House volunteers.

We would love to have the support of the PEM Board. Please considering attending, or purchasing ad space or even making a donation of a restaurant gift card to be used in our Silent Auction.

- 4. The final net profit for the United Way Day of Giving, ROC THE DAY, (11/27/18) was \$1,5090.85.
- 5. Coordinated with a stock donor at year end to ensure their stock donation was processed in our Morgan Stanley account and that their Matching grant request to Constellation Brands went through. Coordinated with a Volunteer donor from Morgan Stanley to process a grant (for 2019) for new handicapped accessible toilets. Sent out thank you notes for 2018 Monthly donors. Handled the change-over of our Filemaker database from 2018 to 2019. Continued to work with the new volunteer who is updating donations in Filemaker especially due to the high volume of donation entries at year end. Updated website for 2019 fundraisers and updated Filemaker with new PEM Board members.
- 6. For Sweet Charity, I continue to spend Wednesdays on location. In the past 3 months, I have worked 5 Fridays/Saturdays (two of which I cashiered for one of the managers who were on vacation). I am pricing all the bins of Christmas items before they are transported to the Advent House basement for storage until November 2019 to ensure that we don't have the issues that we had last year. I spend most of my time at Sweet Charity organizing the back room and pricing antiques & more expensive items.
- 7. I will be speaking at the United Methodist Women/Ruth Circle meeting on Monday, April 1st at Advent House and volunteer/donation opportunities.

Respectfully submitted, Vicki Deady