

PEM Board Report – March 2018
Vicki Deady, Advent House Director of Development

1. The results of the 2017 Annual Appeal are in with a net profit of \$38,287 and we have exceeded our budgeted amount by over \$6,000. One of the reasons for the increased profit is a five year commitment by the Cost Family for \$2,000 each year as well as a Hands-on Care volunteer who made a significant first time donation.
2. Planning is underway for the 2018 Advent House Dinner Dance & Auction to be held on Saturday, April 14th at 6 p.m. at Monroe Golf Club. I hope that you will consider attending. If you are able to solicit for one or two items or program advertisements, we would be most grateful. We are grateful as well for the faithful support of Rick Hill who places an advertisement in our program booklet each year as well as past attendees Judy Burgson, Dave Wideman, Ray Buchanan, Kevin Cooman and Becky Orsini. You might not realize how the contacts in your everyday life could be a part of this event and the auction committee is always looking for new and interesting items for the Silent Auction. Please consider contacting one or two businesses on our behalf...just let Vicki Deady (theadventhouse@frontiernet.net) know in advance so I can confirm that there are no “double requests”. Since Kate Leackfeldt’s passing in 2016, I work with Becky on the Silent and Live Auction tables as well as securing over 60 items/advertisements. The Silent Auction items for 2018 are just awesome and we are very excited! Last year was record-breaking in net profit as well as the number of attendees. The family of a former resident came with a full table and had so much fun that they are buying two tables in 2018!
3. We will use NY Retail Council as our credit card processing company for the evening of the gala and based on the initial analysis, we will save hundreds of dollars since we will just rent smartphone/tablet reader attachments for the evening. We anticipate better coverage than the wireless terminals from 2017 which were intermittent in service. NY Retail Council is the company that I had researched and recommended contracting with for Sweet Charity last year and we have been satisfied so far.
4. Advent House wishes to recognize the efforts of Trish Dunn, who takes advantage of the Morgan Stanley Volunteer Incentive Program (VIP) whereby non-profits receive grants based on the number of volunteer hours of an employee. Trish is a Hands-on Care volunteer and sits on our Finance Committee. Trish will be featured in the Summer Advent House newsletter.
5. I recently spent additional evening time working with a Community Service volunteer organizing and cleaning the basement (about 1 weeks’ worth of time). I will continue this project during the summer as I organize the Financial records & filing cabinets, organize fundraising and stationary supplies and recycle old computers & peripherals.
6. We received \$93 from our Alex & Ani fundraiser (November 2017) and while it was lovely, we will not continue with their Charity by Design program in 2018.

Respectfully submitted, Vicki Deady