

PEM Board Report – March 2017
Vicki Deady, Advent House Development Coordinator

1. The results of the 2016 Annual Appeal are in and we have exceeded our budgeted amount (even with the increased costs of stationary and postage to support a mailing to 6,000 households). Since 2016 was our 25th year of operation, the decision was made to increase the size of the mailing and use the increased funds for capital projects. As we anticipate some significant retirements in the next five years as well as needed improvements for our 20+ year old home, it is imperative that Advent House maintain its stable financial position.
2. Planning is underway for the 2017 Advent House Dinner Dance & Auction to be held on Saturday, April 8th at 6 p.m. at Monroe Golf Club. I hope that you will consider attending. If you are able to solicit for one or two items or program advertisements, we would be most grateful. We are grateful as well for the faithful support of Rick Hill who places an advertisement in our program booklet each year as well as past attendees Judy Burgson, Dave Wideman, Ray Buchanan, Kevin Cooman and Becky Orsini. You might not realize how the contacts in your everyday life could be a part of this event and the auction committee is always looking for new and interesting items for the Silent Auction. Please consider contacting one or two businesses on our behalf...just let Vicki Deady (theadventhouse@frontiernet.net) know in advance so I can confirm that there are no “double requests”. The Silent Auction items for 2017 are just awesome and we are very excited!
3. I am currently investigating using Paychex credit card processing for the evening of the gala and based on the initial analysis, it looks like we can save about 2% in credit card costs. This research will also provide credit card processing information for our potential Thrift shop and the future potential for online donations through our website.
4. I have met with Karen Higman, a volunteer who has helped me explore grant possibilities for Advent House. We have submitted requests to Cobblestone Creek Charity Guild (Wish List items), Ted Collins Landscaping (update of our front lawn landscaping), Waldron Rise Foundation (Bereavement costs), St. Paul’s Episcopal Church (Bereavement costs), Fairport Rotary (a new sliding glass door to replace the downstairs one) and the Masonic Service Bureau (hospital bed replacement). I have secured an estimate for commercial grade vertical blinds to replace the vertical blinds on all the sliding glass door (5 in total). The slats keep coming off. I am also investigating the Glover Crask Charitable Foundation or the Greater Rochester Health Foundation for a grant to replace our hospital beds that are starting to show their age.
5. We have also signed a Cars for Charity agreement which allows us to receive 80% of a donated car. We have received \$340 from our first car donation (by a former volunteer). Cars for Charity is the same organization that WXXI & other local non-profits use. I am updating our website with the Cars for Charity information as well as including the info in our Spring Newsletter & sending to local newspapers.
6. I continue to assist our business manager with her year-end work that involves our Filemaker databases.

Respectfully submitted, Vicki Deady