

## PMUNY Quarterly report Respectfully Submitted To EMP Board From Joyce McAndrew, PMUNY President June 5, 2018 @7:00 pm Mountain Rise UCC

- 1. 2017 and 2018 Program Figures-See Attached
- 2. PMUNY Board-We welcome Tom Treis from The Church of the Resurrection Fairport, NY to the PMUNY Board. We are hoping to recruit members to our board. Is there someone in your church community who might have an interest in PMUNY? Do you know a young professional who is interested in "giving back" to his/her community in some way? We welcome your recommendations.
- 3. Please fill in our Outreach Form tonight in order that we might contact a key person/committee from your faith community in a way that best suits your church's needs. To date we have spoken during a Sunday service at FUMC and with the Missions Committee of PPC. We are hoping to connect with and present to all of the EMP church communities between now and November of 2018.
- 4. In our first two years of operation, PMUNY has shown slow and steady growth in the number of programs we provide & support in area correctional facilities. During our first year of operation we offered 8 Residents Encounter Christ (REC) retreats per year in 6 upstate NY prison facilities. Currently we provide 8 RECs in 6 men's prisons, 4 Fully Alive retreats in 1 women's prison and we support Rochester Interfaith Jail Ministry in it's ongoing weekly Houses of Healing and Power Source programs in the Monroe County Jail to both men and women totaling 14 programs and 8 facilities in all. In addition we have received two "new" inquiries from 2 upstate NYS correctional facilities to offer Residents Encounter Christ retreats during the 2018-2019 fiscal year.

Our "seasoned" volunteer base is dedicated, faith filled & eager to bring the merciful and reconciling Light of Christ to those in prison. The vast majority of our volunteers are also aging and PMUNY has shown minimal growth in the numbers of volunteers participating

in our prison ministry efforts. We are keenly aware of the fundamental need for increasing our pool of dedicated, faith filled prison ministry volunteers. Our "people power" is in need of a strong boost. Volunteer recruitment has been identified as an issue of paramount importance for our organization as we move forward.

We recognize we must first strengthen our image, increase our credibility and reinforce our online & offline security measures before we can attempt to broaden our visibility and/or engage in any form of intentional recruitment efforts. We want to advance our organization's name recognition, actively engage in volunteer recruitment and stabilize our financial viability. In order to accomplish these things it is clear that we must first develop a well crafted marketing plan to attract new Christian volunteers, educate church communities about the need for prison ministry as well as the rewards and maintain volunteer safety/security.

Attempts to secure local Marketing students from area colleges/universities have not developed.

Recently we began communicating with local marketing professionals regarding strategic online/offline marketing enhancements and actions we might consider to accomplish our goals. Beginning conversations indicate initial marketing actions could cost in the range of \$3-\$5K. A move of this magnitude would be impossible for PMUNY to fund alone without help from others who value our ministry. Is it possible we might count on EMP to provide us with the funds necessary to move forward in pursuing and securing a professional relationship with a reputable local marketing firm should we determine one could satisfactorily meet our needs? Your serious consideration of this request is most appreciated.

6. Quarterly Financial Report-note donations received from Fairport United Methodist Church and Church of the Resurrection.

THANK YOU to all of you for working with PMUNY to support people who are incarcerated know God's love and mercy. Together we are helping to heal, reconcile and transform our wounded world.

## EMP Member Church Contact Person Phone Email

1. Bethlehem Lutheran
2. Church of the Assumption
3. Church of the Resurrection
4. Fairport United Methodist
5. First Baptist Church of Fairport
6. First Congregational UCC
7. Greystone
8. Mountain Rise UCC

9.	Peri	inton	Pre	sbyte	erian

- 10. Risen Christ Lutheran
- 11. South Perinton United Methodist
- 12. St. John of Rochester
- 13. St. Lure's Episcopal