STSROC Report for EMP Board Meeting December 2, 2019



Programs and Activities Completed

National Suicide Prevention Day at Fairport High School- September 14th

We worked with the administrators at Fairport High School to organize an event at our school to celebrate National Suicide Prevention Week. In the morning before first period, we handed out post-it notes with positive notes on them to students. During all three lunch periods, we sold our merchandise and distributed resources. We raised around \$200.

American Foundation for Suicide Prevention Community Walk- September 22nd

We were invited to have a resource table at this event which took place Genesee Valley Park. We connected with hundreds of people and promoted STSROC.

Perinton Presbyterian Wellness Forum – October 24

Marie Kamp - did a presentation on STSROC and was on the discussion panel at this event.

Rush Henrietta HS Natural Helpers Training

Samantha Kamp, Jackson Dietz and Emily DeVito represented STSROC at the event.

University of Rochester Office of Mental Health Promotion - November 5

A team of STSROC Board Members met with staff from the U of R to discuss this year's Art & Writing Competition. Both STSROC and U of R shared feedback from last year's event. The U of R is on board again this year and will work to become a funding sponsor this year.

Meeting with Fairport School District Administration - November 7

Met to discuss the content of the FHS Make a Difference Campaign. STSROC Board members had become increasingly more concerned about the campaign's mental health messaging.

Attached letter which was sent to Bob Clark. Attached - STSROC Statement

In attendance Bob Clark - FHS Principal, Deborah Miles - Asst. Superintendent Student Services, Dominic Monacelli - FHS Teacher and STSROC Board Members - Jackson Dietz, Emily Devito, Madison Kelly, Lori Bobbo, Sam Dietz, Sam Kamp, Pam Renfro

Upcoming Programming and Activities

The STSROC Board will spend a weekend reflecting on our mission and planning our next steps in programming.

Stop the Stigma Awareness Concert Planning Meetings Begin - January 31st

We begin to plan this year's concert that is scheduled for June 13th

The Jordyn Keeley Memorial Art and Writing Competition-February 28th

Planning and meetings are underway for our 3rd Annual Art & Writing Competition. The entire exhibit will be moved to the UR Bridge Gallery for an extended time period. The opening reception at the U of R will be on April 17th in the afternoon. We plan to have our brochures distributed to local schools by the second week of December.

The Chase Marshall Memorial Fashion Show - March 21st

Planning and meetings are underway for this event. We are partnering with Lord & Taylor and the fashion show will be held at Eastview Mall. Funds will be raised to offer a scholarship through the 2020 Victor Dollars for Scholars program.

Operational Update

- 2019-20 program calendar attached
- Finance update as of December 1 sent by Marie Kamp

2019-20 Board Members

- Samantha Kamp Youth Co-Executive Director
- Pamela Renfro Co-Executive Director
- Marie Kamp Treasurer
- Lisa Silver Secretary
- Susan Reed Recruitment & Volunteer
- Laurie Bobbo
- Noelle Pappano Youth
- Madi Mullane Youth
- Jackson Dietz Youth
- Madison Kelly -Youth
- Emily DeVito Youth
- Sam Dietz Youth

STSROC 2019-20 Calendar

August 22 - STSROC Board Meeting 6:30-8:30pm

September 9 - EMP Board Meeting - Bethlehem Lutheran - 7:30pm

September 17 – STSROC Board Meeting* - 6:15 social gathering, 6:30-8pm meeting

September 22 - AFSP Walk - 11am set-up

October 15 – STSROC Board Meeting – 6:15 social gathering, 6:30-8pm meeting

November 19 – STSROC Board Meeting – 6:15 social gathering, 6:30-8pm meeting

November – additional meetings may be scheduled to prep for JK Memorial Art & Writing Competition

December 2 - EMP Board Meeting

December 3 – STSROC Volunteer Meeting 6:30-8pm (proposed)

December 17 - STSROC Board Meeting - 6:15 social gathering, 6:30-8pm meeting

January 10-12 - STSROC Board Retreat

January 17 – JK Memorial Art & Writing Submissions due

January 21 – STSROC Board Meeting – 6:15 social gathering, 6:30-8pm meeting

January 24-26 - STSROC Board Retreat

January 28 – STSROC Concert Meeting 6:00-7:30pm

February 18 – STSROC Board Meeting – 6:15 social gathering, 6:30-8pm meeting

February 25 – STSROC Concert Meeting 6:00-7:30pm

February 28 – Jordyn Keeley Memorial Art Competition Gallery Event

March 3 - EMP Board Meeting

March 17 – STSROC Board Meeting – 6:15 social gathering, 6:30-8pm meeting

March 21 - STSROC to sponsor & support Chase Marshall Memorial Fashion Show - Eastview Mall

March 24 - Concert Meeting 6:00-7:30pm

April TBD- AFSP Advocacy Day NYS Legislature

April 21 - STSROC Board Meeting - 5:15 social gathering, 5:30-6:30pm meeting

Concert Meeting 6:30-8:30pm

May 5 - Concert Meeting 6:30-8:30pm

May 12 – Concert Meeting 6:30-8:30pm

May 19 - Concert Meeting 6:30-8:30pm

May 26 – Concert Meeting 6:30-8:30pm

June 2 - EMP Meeting

June 2 - Concert Meeting 6:30-8:30pm

June 9 - Concert Meeting 6:30-8:30pm

June 11 - Concert Meeting 6:30-8:30pm

June 13 – STSROC Awareness Concert 3-10:30pm - Perinton Amphitheater

Dear Mr Clark,

We, the board members of Stop the Stigma ROC, would like to express our concerns about the content of the current *Make a Difference* campaign. We are very happy that mental health and wellness are a focus this year at FHS, but are concerned about the content of what is being presented and the points of engagement (for example - Instagram challenges). We believe that the presentation lacks depth and does not represent the reality of the nature of mental illness, and the complicated path to mental wellness.

A week ago we received an email from a Fairport High School student, which will be kept anonymous, expressing their concerns. This student has spent significant time at mental hospitals and facilities engaged in their own struggles. In the email the student clearly expressed their concerns, and in large part they echo our own and we believe the unspoken concerns of many. We understand that mental health is a very challenging subject to talk about. We believe with better messaging and different points of engagement the campaign can characterize mental illness and wellness more realistically. A small team of Stop the Stigma ROC board members would like to set up a meeting with FHS administration to talk about the email we received and our thoughts for the campaign going forward.

Sincerely,

Samantha Kamp, Pam Renfro and the STSROC Board

Dear Fairport Community,

The Stop The Stigma ROC Board would like to address the 2019-2020 Make a Difference campaign

focused on the idea of promoting mental wellness by using the slogan: Your Mind Matters. The

STSROC board understands that the campaign is not only meant to promote mental health, but also to

promote several of Fairport High School's character building themes such as *Proud to be a Raider*, the

three Rs (Respectful, Responsible, and Resilient), and other positive behaviors set in place by the

Fairport Central School District's Positive Behavior Intervention Services Committee. While the

STSROC board is very excited that Fairport High School is promoting mental health and wellness, it is

important that we also acknowledge this campaign's content is not intended to address the depth of

need for those currently struggling with a mental illness. Furthermore, it is a prime goal of our

organization to educate others about mental illness by use of media, direct communication, and our

yearly events.

As a non-profit organization, Stop the Stigma ROC seeks to promote suicide prevention and raise

awareness about mental health through education and by providing a forum for open conversation and

dialog. STSROC believes the best way to prevent suicide is to reduce the stigma surrounding mental

illness. Through conversation, barriers are lessened between persons struggling with mental health and

needed professional help. STSROC hopes to connect those who need help with those who are able to

provide help. At the same time, STSROC acknowledges that not all Fairport High School staff are

mental health professionals and should not be responsible for handling individual mental health cases.

In all cases for counseling, persons will be referred to trained mental health professionals.

Sincerely,

Samantha Kamp

STS Youth Executive Director

Jackson Dietz

STS Board of Directors