

STSROC Report to EMP Board Meeting June 4, 2018

Programs and Activities Completed

Fairport United Methodist Men STSROC Pancake Breakfast - March 4, 2018

Fundraiser breakfast for STSROC from 8am - 12:30pm at the church - 31 West Church Street, Fairport, NY. We plan to use this as an opportunity to educate Fairport United Methodist Church about STSROC (using a powerpoint with information and photos and STSROC board members will be there to talk to attendees).

Fairport's Brotherhood-Sisterhood Week Participation - March 19-23, 2018

A Social Worker at Fairport High School has asked if STSROC would be interested in getting involved. Every year, Fairport School District sets up a week called Brotherhood Sisterhood Week, which focuses on students' treatment of each other. This year during one of their days of programming, they would like to talk about mental health, and have asked STSROC to help facilitate that part of the presentation. Maeve and others met with the organizers and participated in the week's events.

Jordyn Keeley Memorial Art Competition - April 13, 2018 Axom Art Gallery

- Brochures were distributed in the following school districts - Gates Chili, Fairport, Victor, Penfield, and Mercy.
- We secured awards for both high school and middle school. First place for high school students was a \$500 scholarship, donated by Jordyn Keeley's family, and the first place for middle school was private lessons with local artist Lorraine Staunch.
- Judges were Ginny Ryan-13WHAM Anchor, Lorraine Staunch-Fairport Artist and Laurie Maddalina-Fairport Artist.
- Secured food donations from local bakeries for gallery opening on April 13

Upcoming Programming and Activities

Stop the Stigma Concert - June 9, 2018 - 6-9:30pm Perinton Amphitheater

The overall theme this year **#yourmindmatters**. Food trucks have been secured, merchandise will be available for sale, speakers from U of R, Mental Health Association and Maddy Horowitz (speaker at Ithaca TEDx) will be present, bands and solo performers have been booked. We are securing counselors for the event.

Here are the Sub-Committees with their members:

Marketing/Social Media/ Publicity: Samantha, Jess and Karen

Talent/Presents and Resource Table: Lisa, Pam, Lili and Brenna

Volunteers/Program/Supplies: Susan, Noelle and Sydney

Merchandise/Food: Lori, Clara, Helen, Carina and Alyssa

Corporate Sponsors: Marie and Marlee

Operational Update

- Marie Kamp, our co-treasurer, has opened our checking account at Fairport Savings Bank.
- Our website has launched. The official url is: www.stopthestigmaroc.org We have had scheduled board meetings each month and have them scheduled for the balance of 2018.
- We have had monthly concert planning meetings through the end of April and have met weekly in May and June.
- See our current financials below.

Stop the Stigma ROC (2017-2018)

Expenses		
Category	Item	Cost
NFP Set Up Expenses	Website	\$100.00
NFP Set Up Expenses	DBA	\$50.00
NFP Set Up Expenses	Graphic Design (logo)	\$60.00
Membership	Partners for Suicide Prevention	\$75.00
Art Competition	gift card/supplies	\$86.39
Art Competition	grand prize	\$500.00
Marketing	buttons/brochures	\$197.04
Advocacy	AFSP Albany trip (5 ppl)	\$330.32
		\$1398.75

Revenue		
general/specific funds	donor	amount
Art Competition	Keeley Family	\$500.00
general	Fairport UMC (Men's Pancake Breakfast)	\$600.00
general	Fairport UMC (outreach)	\$200.00
general	First Congregational UCC	\$200.00
general	misc - tee's/donations - 2017	\$75.00
concert revenue	see below	\$1048.94
		\$2623.94

as of 5/31/2018	Income - Expense	\$1225.19
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Stop the Stigma ROC (Concert 2018)

Expenses	
Category	Cost
Town zoning	\$50.00
Amphitheater/Shelter fees	\$445.00
Merchandise (wristbands)	\$96.00
Port-A-Potties	\$318.00
Supplies	\$18.66
Concert Logo	\$30.00
supplies (tent)	\$93.60
Insurance	
Misc	
Total Expenses	\$1,051.06

Revenue	
type	amount
Corporate Donations (actual)	\$1,950.00
Wegmans Donation	\$150.00
Merchandise-tees/beverages	
Food trucks	
Silent Auction	
Corporate Donations (pending - \$500+)	
Total Revenues	\$2100.00

balance as of 5/31/2018	\$1048.94
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